

ZeroShoring™: A New Delivery Model for Enterprise Technology

How CG Infinity Delivers the Scale of Offshore with the Collaboration of Onshore

Executive Summary

Delivery leaders are re-evaluating traditional sourcing models that force tradeoffs between collaboration and execution.

Nearshore delivery is often selected for timezone alignment and perceived ease of communication, but it frequently struggles to scale beyond small and mid-sized teams due to limited senior leadership depth and constrained talent pools. Meanwhile, Offshore delivery offers scale, mature governance, and proven execution frameworks, but introduces timezone friction that slows decision-making and real-time access to senior leaders.

CG Infinity's ZeroShoring™ model is designed to eliminate this false choice.

ZeroShoring™ combines the process maturity, leadership depth, and scalability of traditional offshore delivery with real-time collaboration aligned to U.S. business hours. The result is a premium delivery model built for enterprise transformation in real time.

Why Traditional Models Fall Short

The Limits of Nearshore Delivery

Nearshore outsourcing has grown in popularity because it aligns working hours more closely with U.S.-based teams. In theory, this enables faster communication, more agile iteration, and smoother day-to-day collaboration.

In practice, many organizations encounter constraints that limit nearshore effectiveness:

- **Shallow senior talent pools and Leadership gaps**
- **Limited scalability** beyond small or mid-sized teams

Nearshore teams can be effective as individual contributors. However, many organizations find that nearshore models struggle with highly structured, high-governance programs such as ERP modernization, billing transformation, data platform programs, and Tier-3 support.

Offshore Strengths—and Friction

Traditional offshore delivery offers clear advantages for enterprise transformation:

- **Deep talent pools** across technical and leadership roles
- **Mature governance and delivery frameworks**
- **Proven ability to scale rapidly**

However, offshore delivery models introduce well-known challenges, including timezone misalignment, little real-time decision-making, and reduced access to senior leadership during U.S. business hours. Collaboration friction can slow momentum and increase coordination overhead, especially in programs where business stakeholders require fast feedback loops.

The Convergence of Scale and Synchronicity in Enterprise Delivery

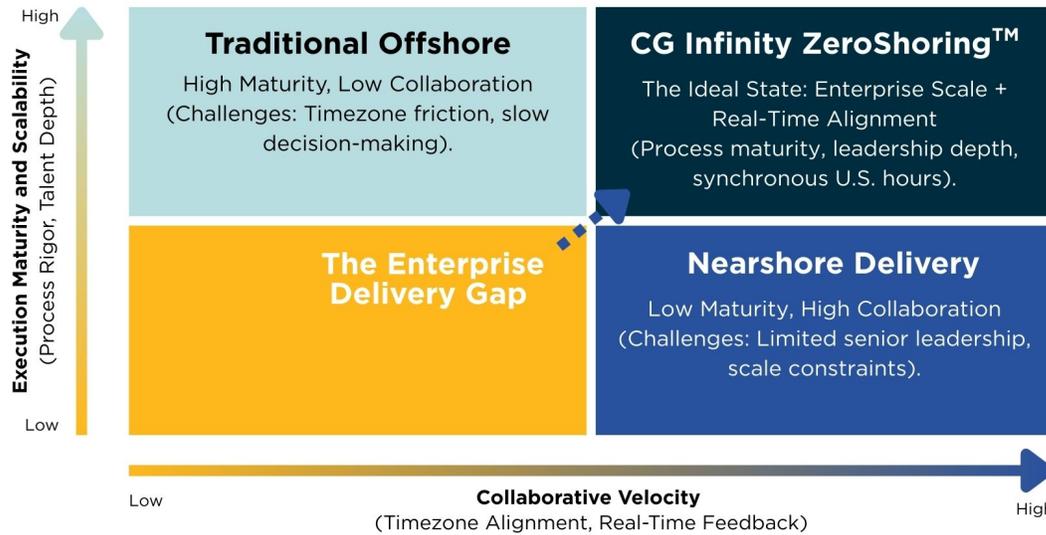


Figure 1: Strategic positioning of ZeroShoring™ to eliminate the false choice between collaborative speed and execution depth.

ZeroShoring™

ZeroShoring™ is CG Infinity's premium delivery model designed to eliminate timezone friction without sacrificing execution rigor.

Under ZeroShoring™:

- India based Senior engineers, architects, and delivery leaders intentionally work U.S. business hours
- Delivery follows proven offshore governance and QA frameworks
- Engagements are structured for both long-term continuity and real-time communication

The result is instant collaboration with offshore-grade execution discipline.

ZeroShoring™ is not a staffing shortcut. It is a deliberate operating model built around experienced professionals who enable faster decisions, clear accountability, and better outcomes.

The ZeroShoring™ Value Stack: Embedding Offshore Rigor into Onshore Workflows

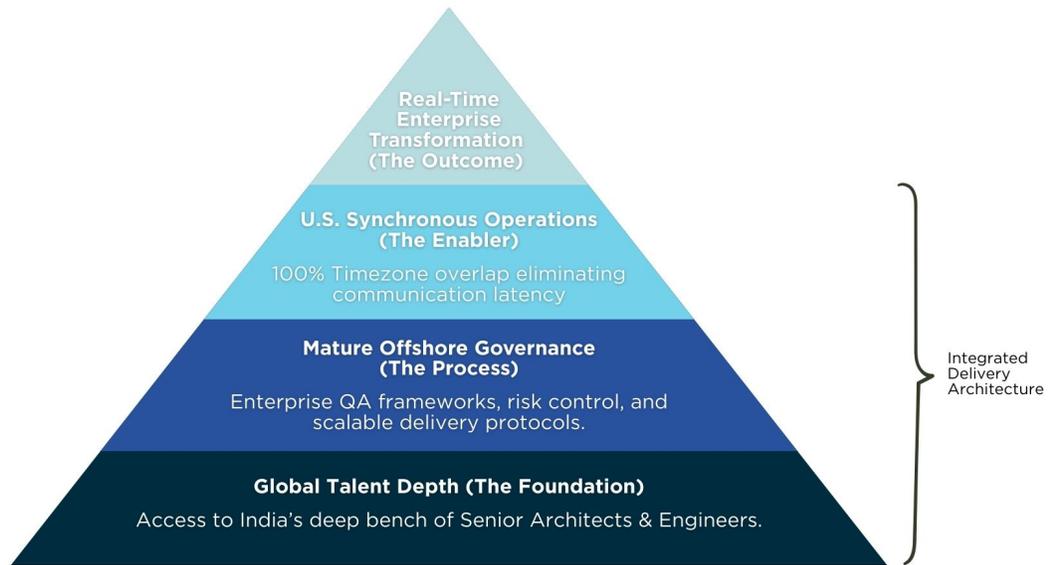


Figure 2: A structured view of the ZeroShoring™ model, where global talent and governance are synchronized with onshore business hours.

Leadership Where It Matters

Enterprise delivery success depends upon senior leadership: architects who enforce standards, delivery managers who can control risk, and technical leads who quickly resolve ambiguity.

ZeroShoring™ draws from India's deep bench of experienced architects and delivery leaders and embeds them directly into U.S.-aligned workflows. This creates a delivery environment where leadership is consistently available when the business is actually operating.

The ZeroShoring™ 24-Hour Handoff Cycle: Ensuring Continuous, Reliable Delivery

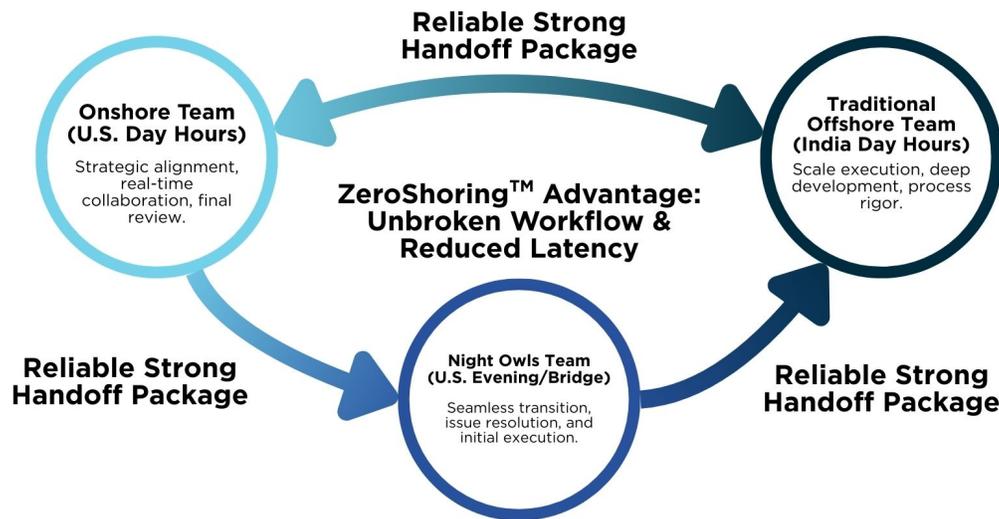


Figure 3: The robust, structured handoff protocol across three synchronized teams that powers the ZeroShoring™ model's continuous delivery engine.

Smooth Handoffs and Long Experience

ZeroShoring™ improves handoffs by removing time-zone lag and by placing experienced architects and delivery leaders directly in the flow of work. Real-time availability means questions are resolved immediately, while senior oversight ensures handoffs reflect intent and downstream impact. This combination reduces ambiguity, prevents avoidable errors, and minimizes rework across implementation phases. The result is a smoother, more predictable delivery process where quality and momentum are maintained end to end.

How ZeroShoring™ Sets CG Infinity Apart

Many consulting firms treat offshore delivery primarily as a cost lever. CG Infinity treats it as a strategic advantage.

ZeroShoring™ engagements are defined by:

- **Senior-heavy, stable delivery teams**
- **Direct access to architects and decision-makers**
- **Transparent communication and accountability**

- **Proven experience delivering complex enterprise initiatives**

This model is purpose-built for ERP modernization, billing transformation, data platform delivery, AI initiatives, and long-term managed services—where execution discipline and leadership depth directly determine outcomes.

When ZeroShoring™ Is the Right Choice

ZeroShoring™ is ideal for organizations and programs where:

- **Process maturity is non-negotiable**
- **Teams must scale quickly and reliably**
- **Real-time collaboration during U.S. hours matters**

For organizations tired of choosing between collaboration and execution, ZeroShoring™ removes the compromise.

Conclusion

ZeroShoring™ represents a new class of delivery model—one that aligns enterprise-grade execution with modern collaboration needs.

By combining offshore talent, leadership, and scale with U.S.-aligned working hours, CG Infinity delivers what traditional consulting firms cannot: faster execution, stronger governance, and better outcomes.

ZeroShoring™: Enterprise execution, without the distance.